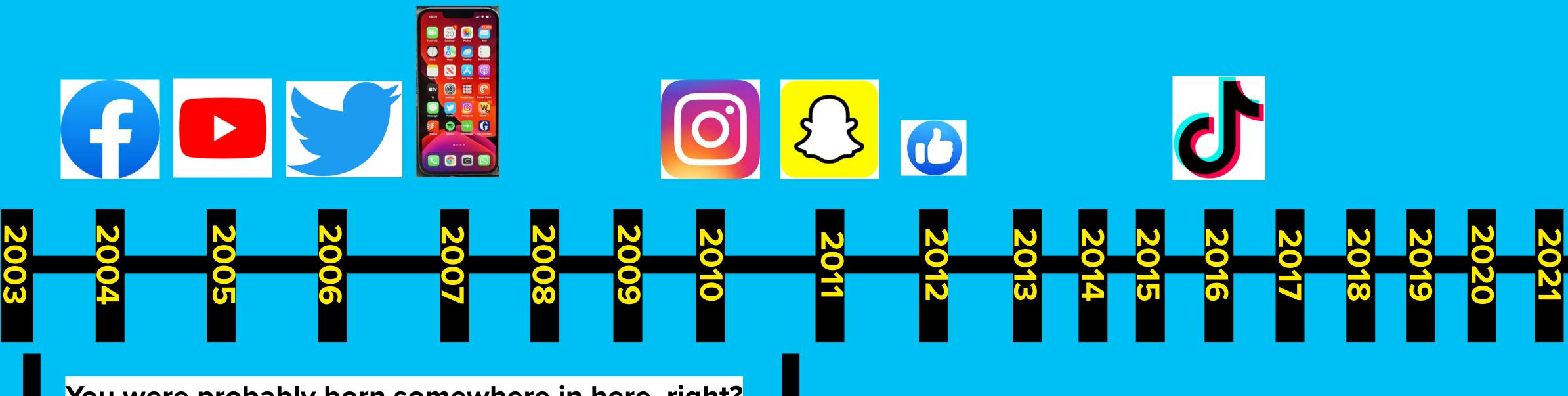
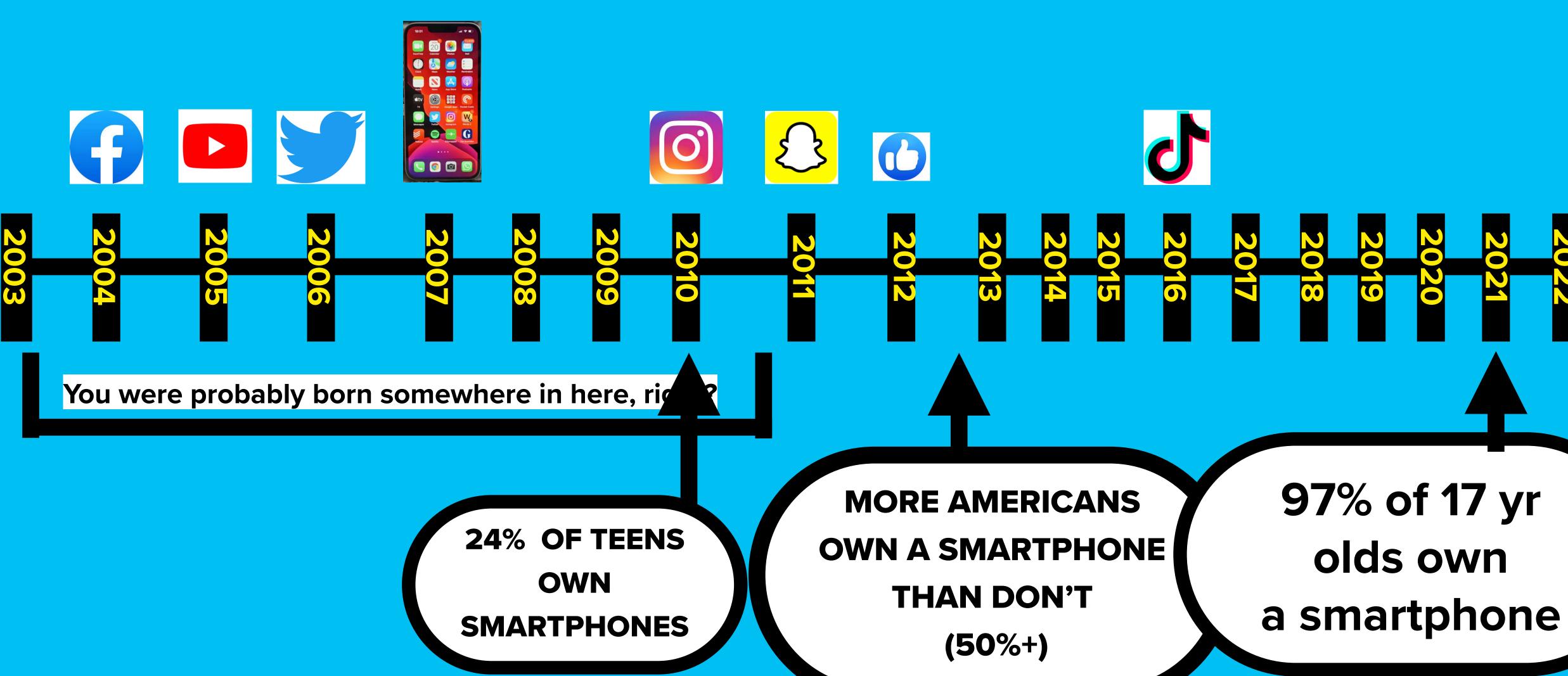
SPENCER DAVIS SOCIAL MEDIA

Snowbird Wilderness Outfitters



You were probably born somewhere in here, right?



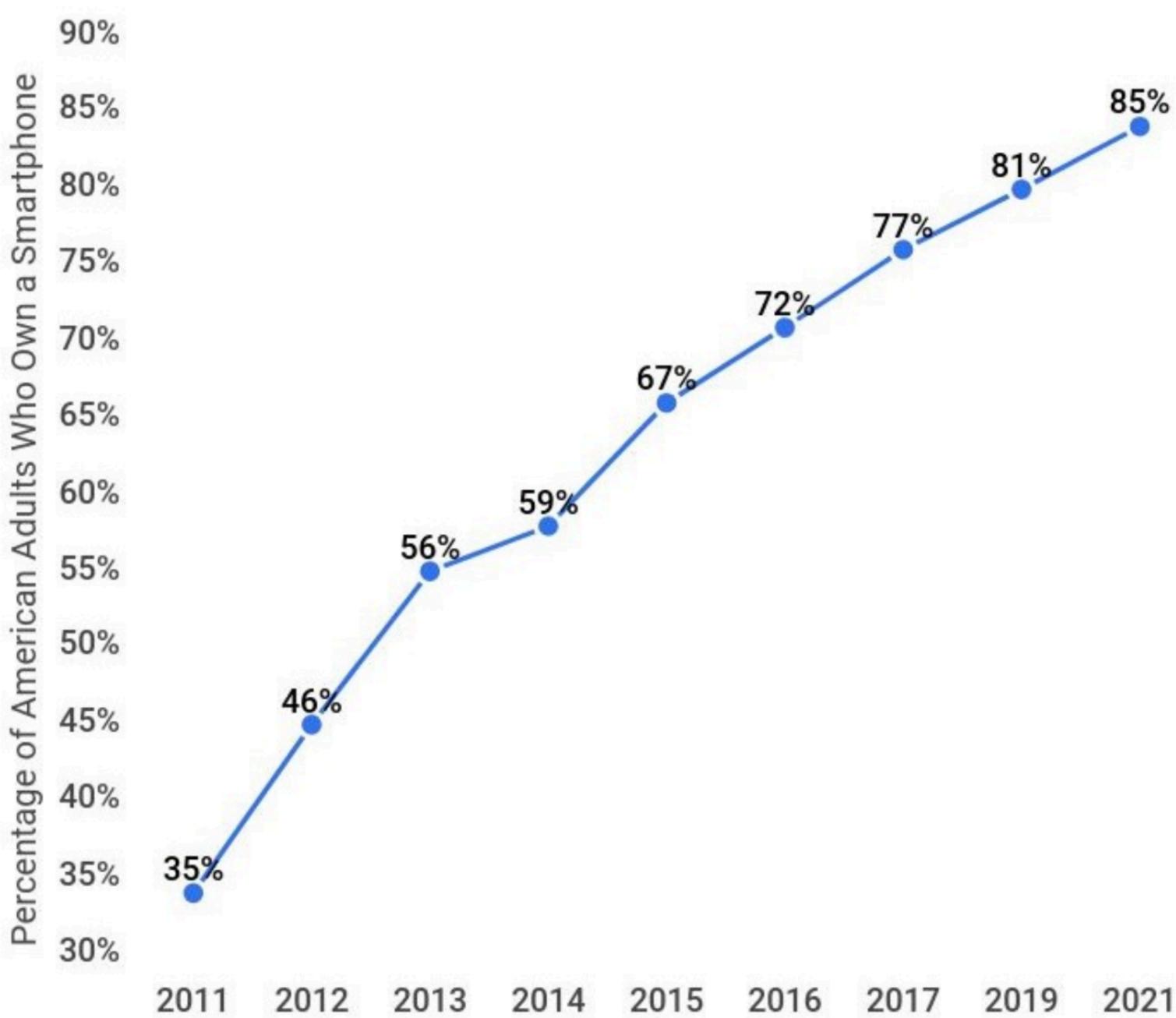








U.S. SMARTPHONE OWNERSHIP 2011-2021



2014 2015 2016 2017 2019 2021

TABLE 6. Technology in the home, 2019 vs. 2021

Percent of 8- to 18-year-olds with the home

Smartphone

TV set

Computer (laptop or desktop)

Subscription streaming service*

Video game player

Tablet

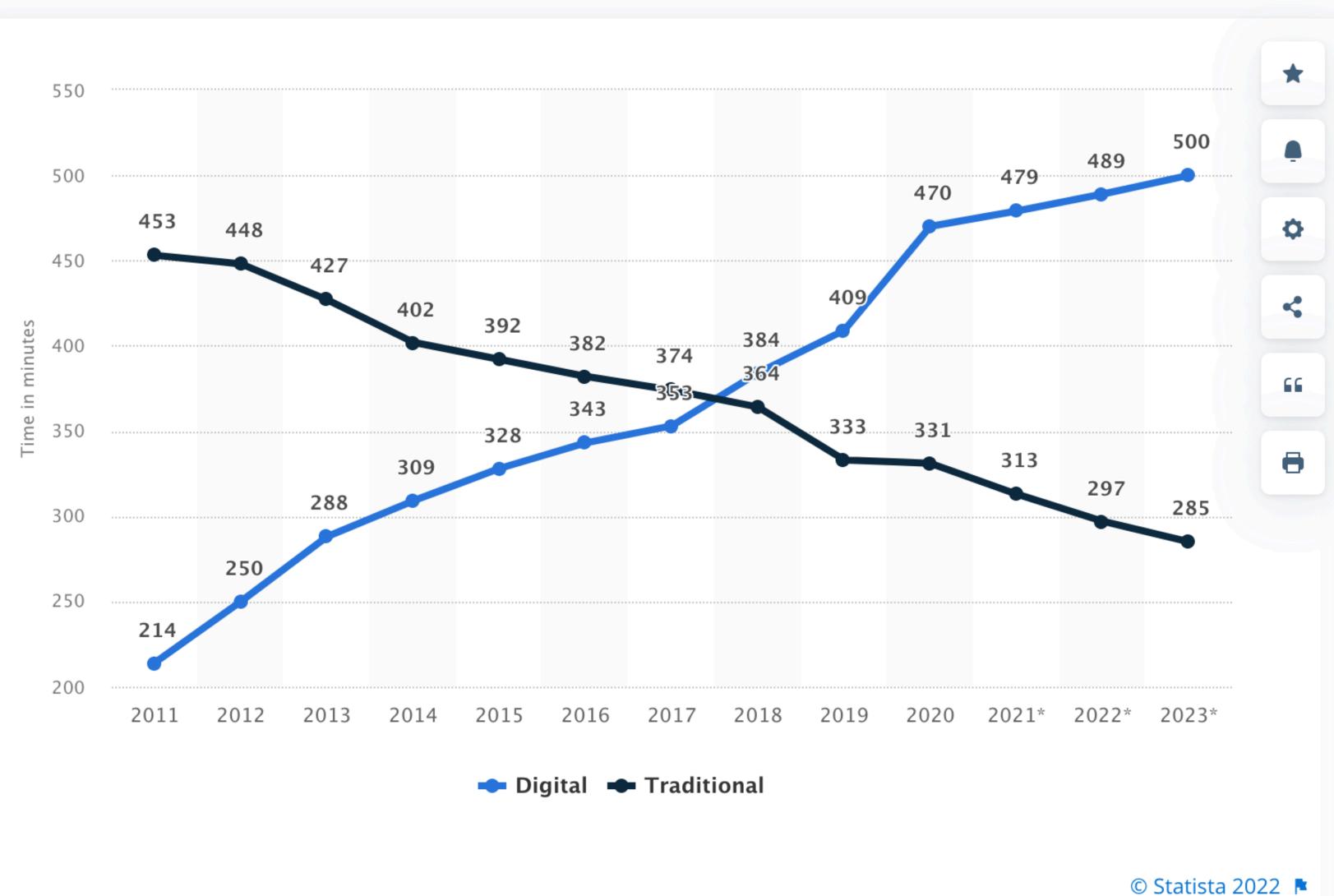
Cable TV*

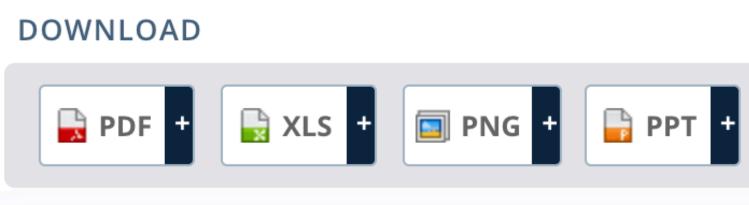
Satellite TV*

with a	2019	2021
	91% ^a	94% ^b
	87%	89%
	89%	87%
*	72% ^a	84% ^b
	78%	79%
	75%	74%
	41% ^a	32% ^b
	21% ^a	13% ^b

Time spent per day with digital versus traditional media in the United States from 2011 to 2023

(in minutes)





Source

- → Show sources information
- → Show publisher information
- → Use Ask Statista Research Service

Release date

June 2021

Region **United States**

Survey time period

2011 to 2020

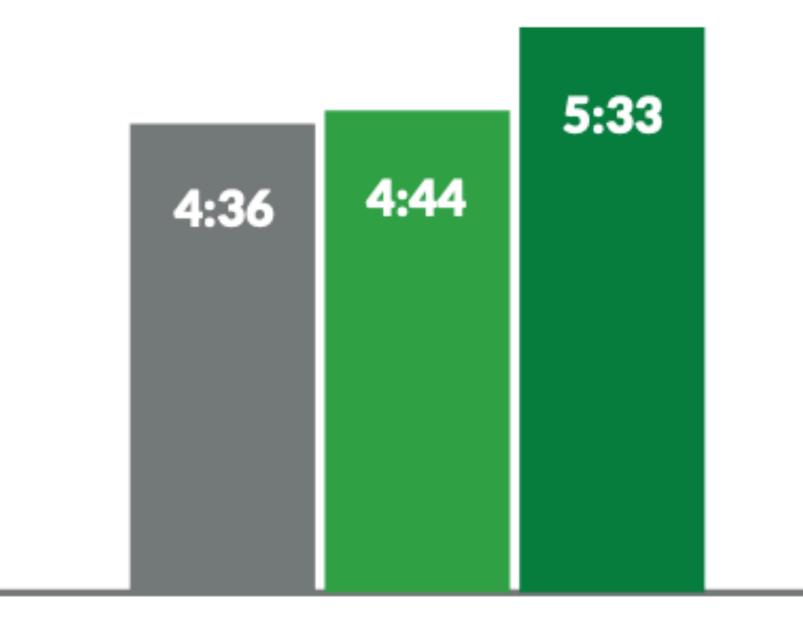
Age group 18 years and older

Supplementary notes

* Forecast.



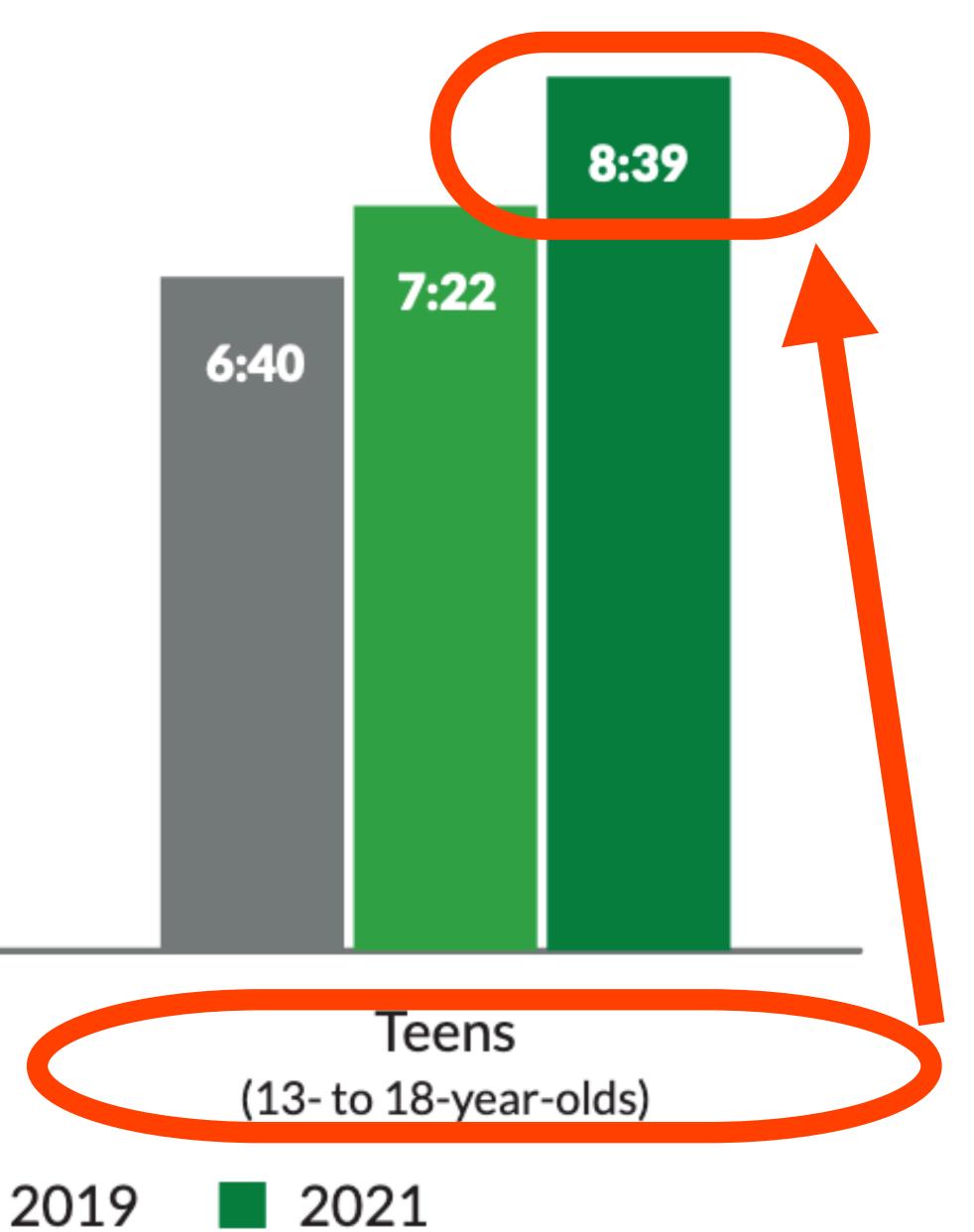
FIGURE A. Total entertainment screen use among tweens and teens, per day, 2015 to 2021



Tweens (8- to 12-year-olds)







Social/Video sites teens say they use most:

TikTok

Snapchat

Instagram

15%

Discord 8%

Facebook

6%

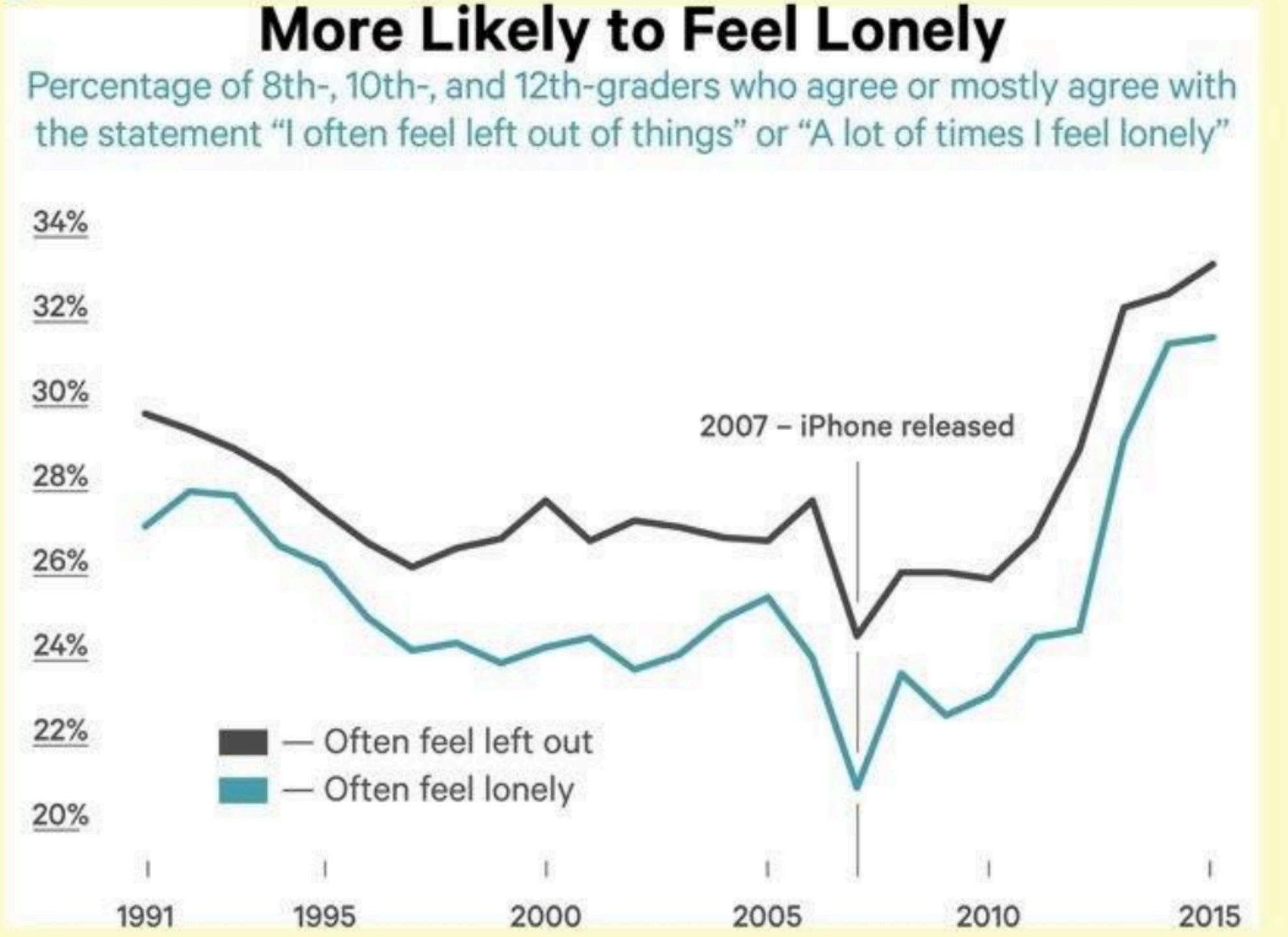
Twitter 2%

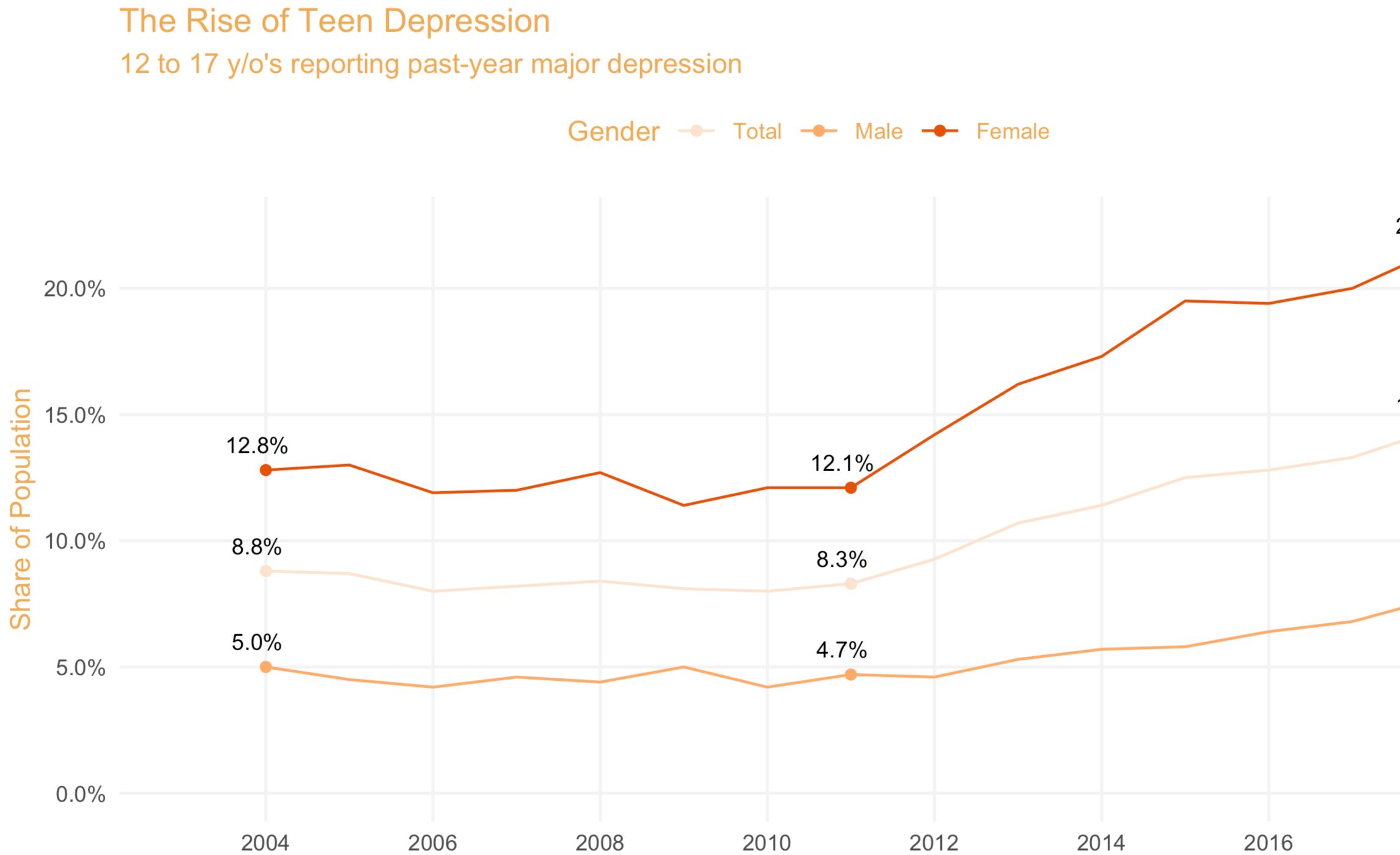
YouTube

24%

22%

21%





Voor

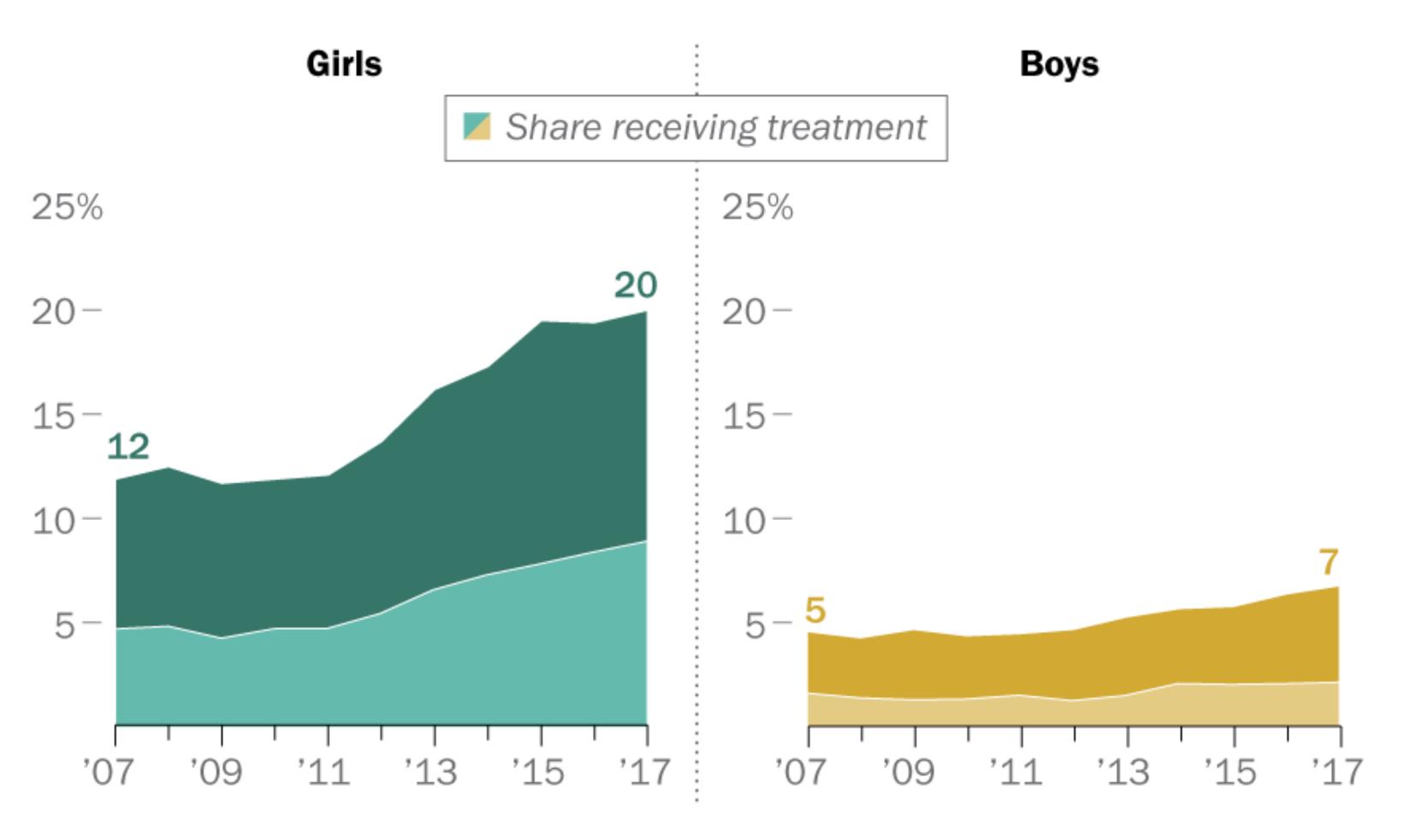
2018



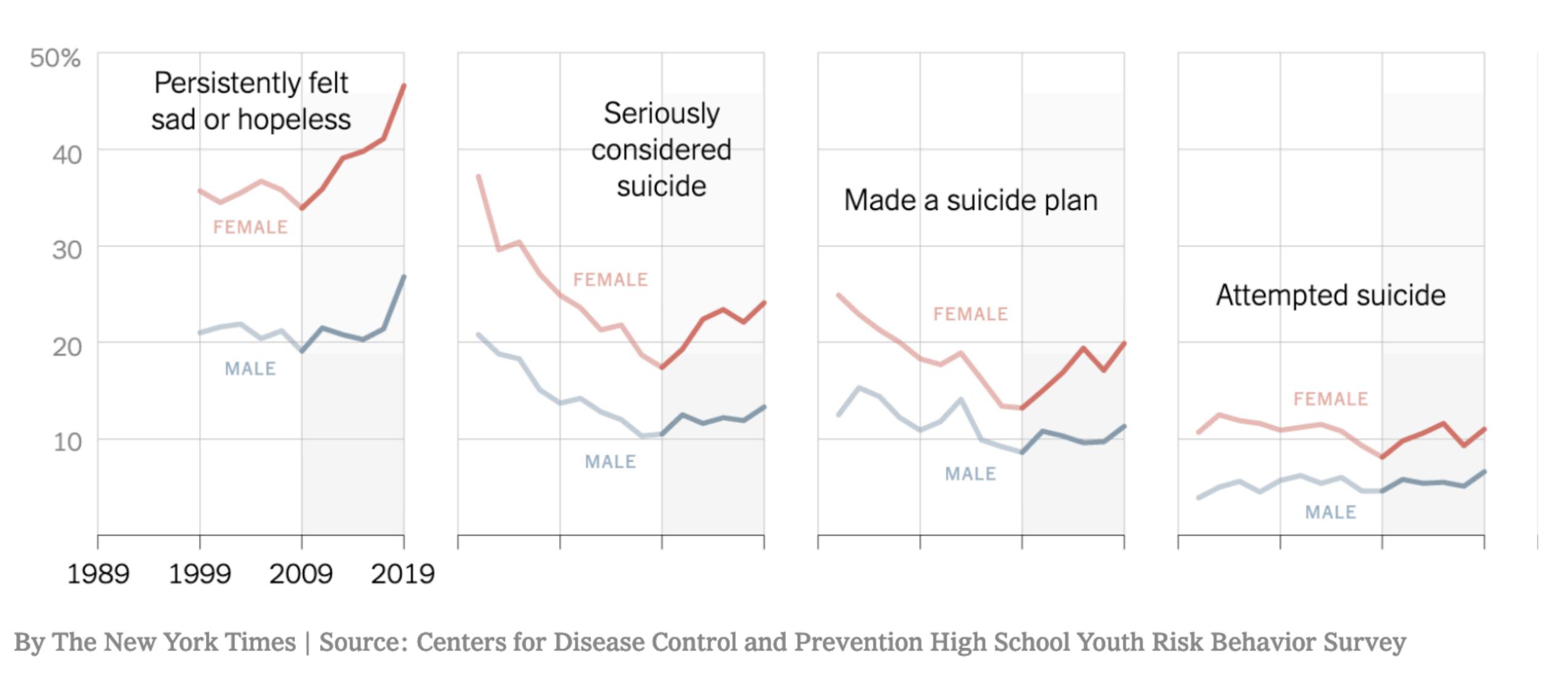


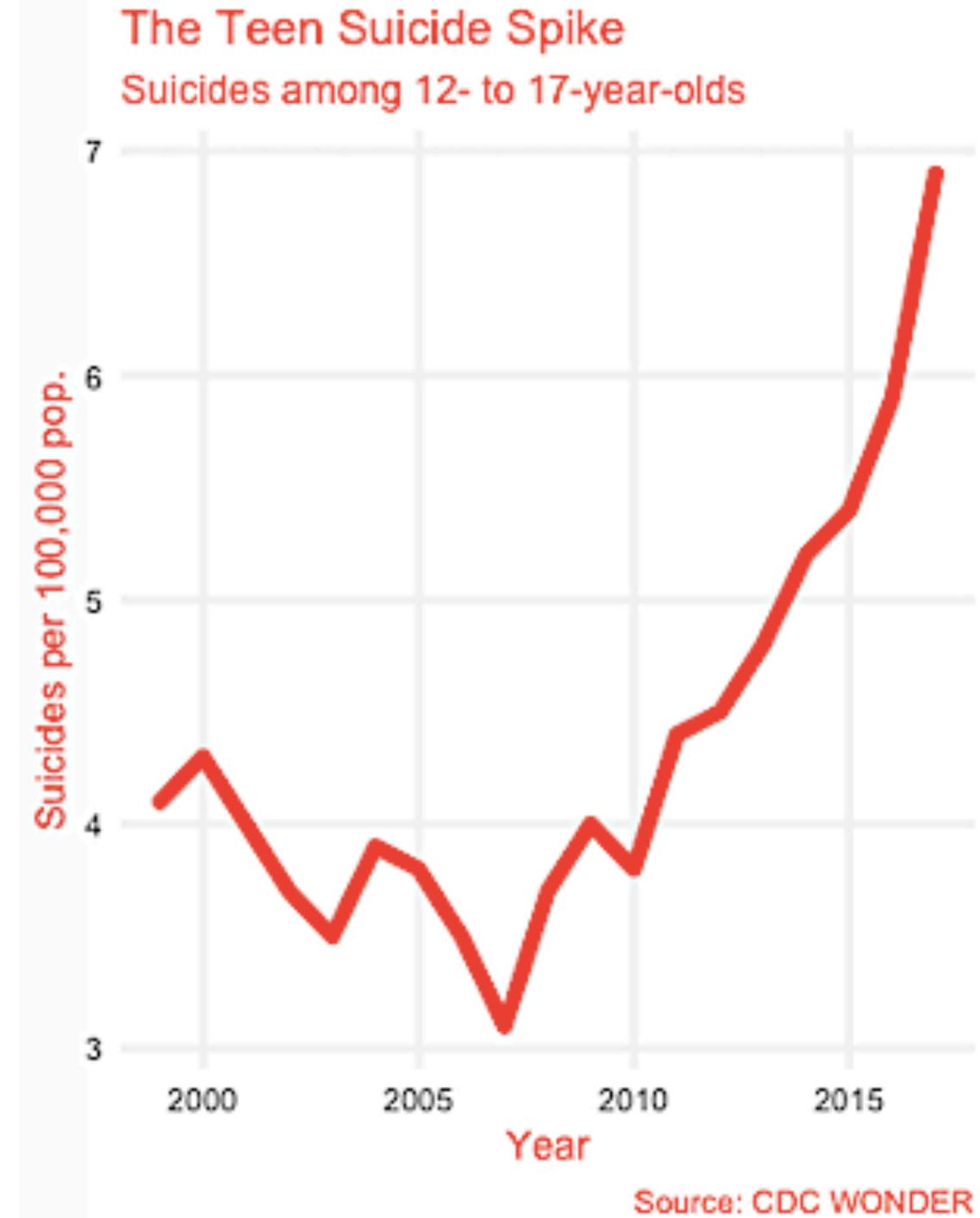
U.S. teen girls are more likely than boys to face depression, receive treatment

% of teens ages 12-17 who have had at least one major depressive episode in the past year, 2007-2017

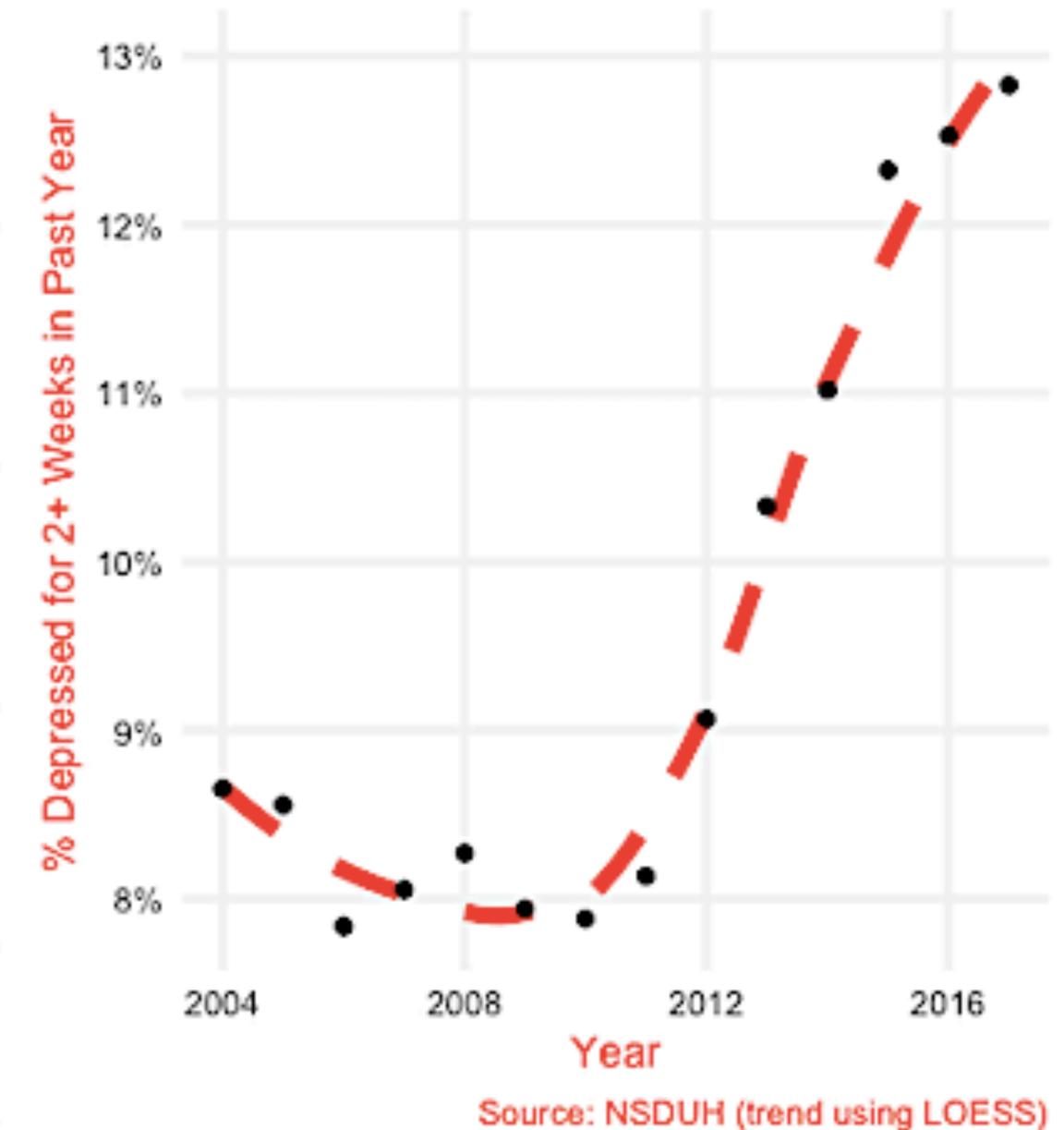


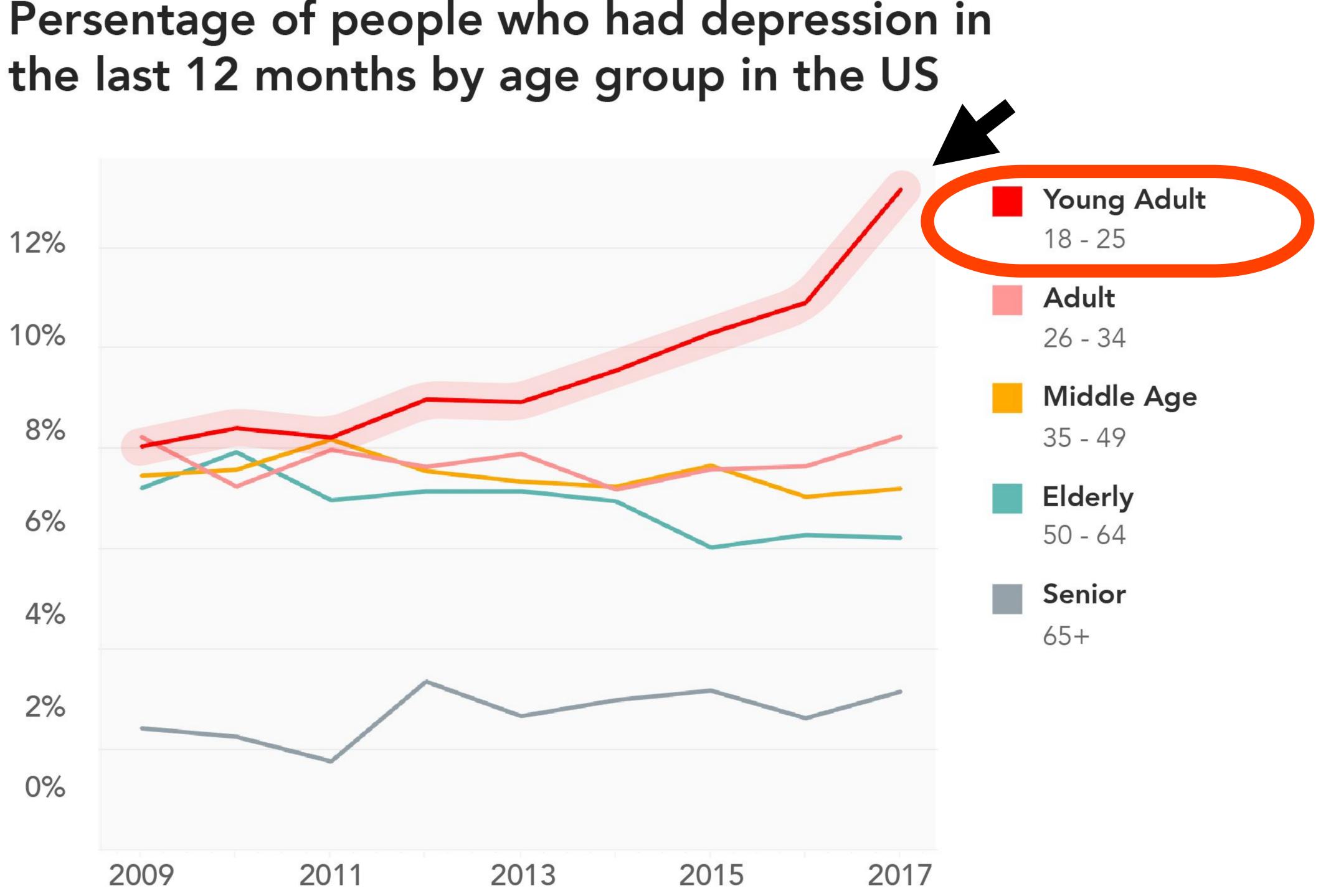
Nate: "Majar depressive enjagde " as defined in the fifth edition of the Discreption





Teens are More Depressed Major Depressive Episodes among 12- to 17-year-olds





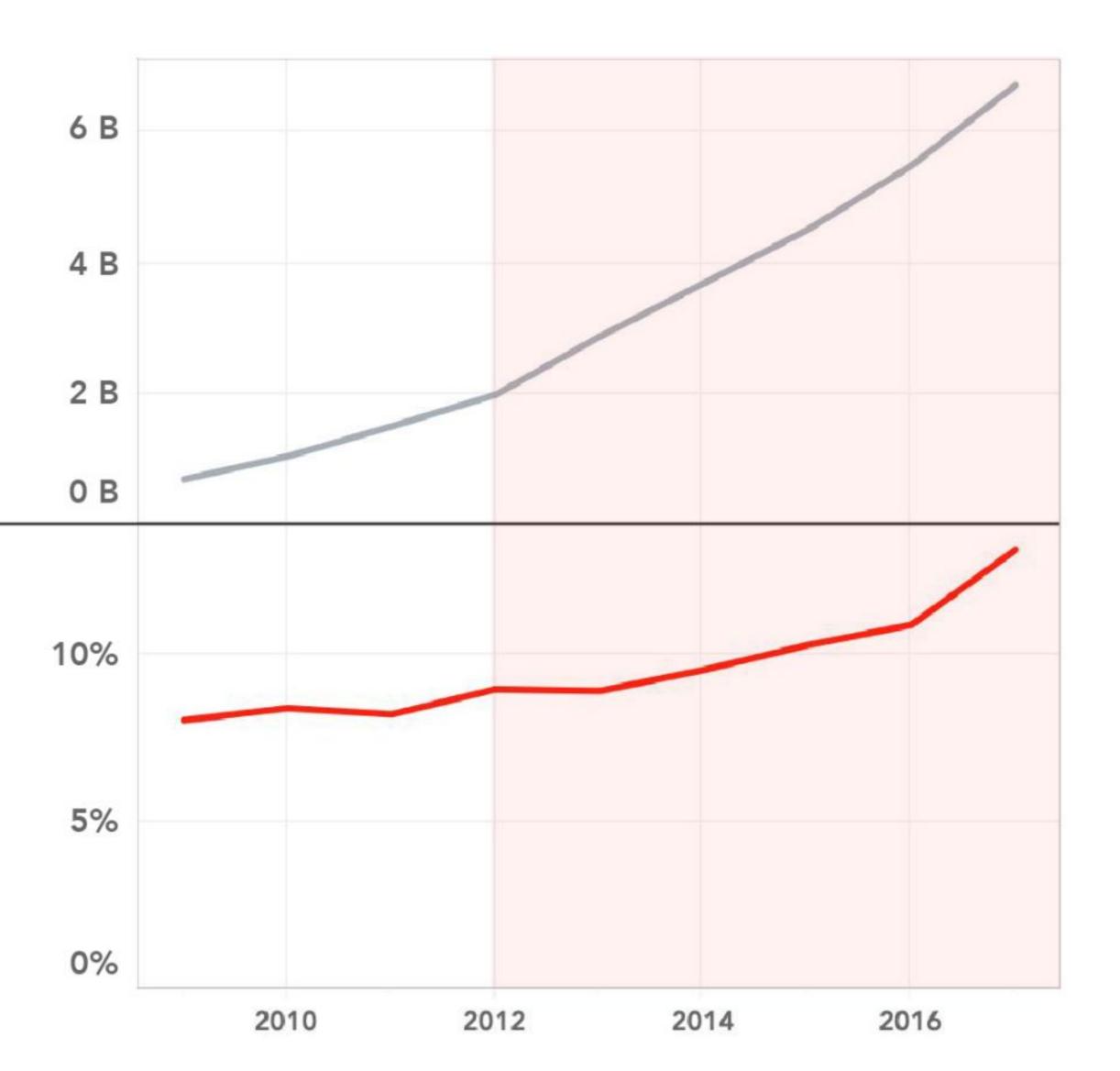
Relationship of the social network growth and depression rates in young adults (age 18-25 years)



Monthly Active Users on Social Media (Worldwide) (source 1)



Percantage of young adults who had depression within 12 months from 2009 -2017 (USA) (source 2)



"Thirty-two percent of teen girls said that when they felt bad about their bodies, Instagram made them feel worse,.... **Comparisons on Instagram can** change how young women view and describe themselves."

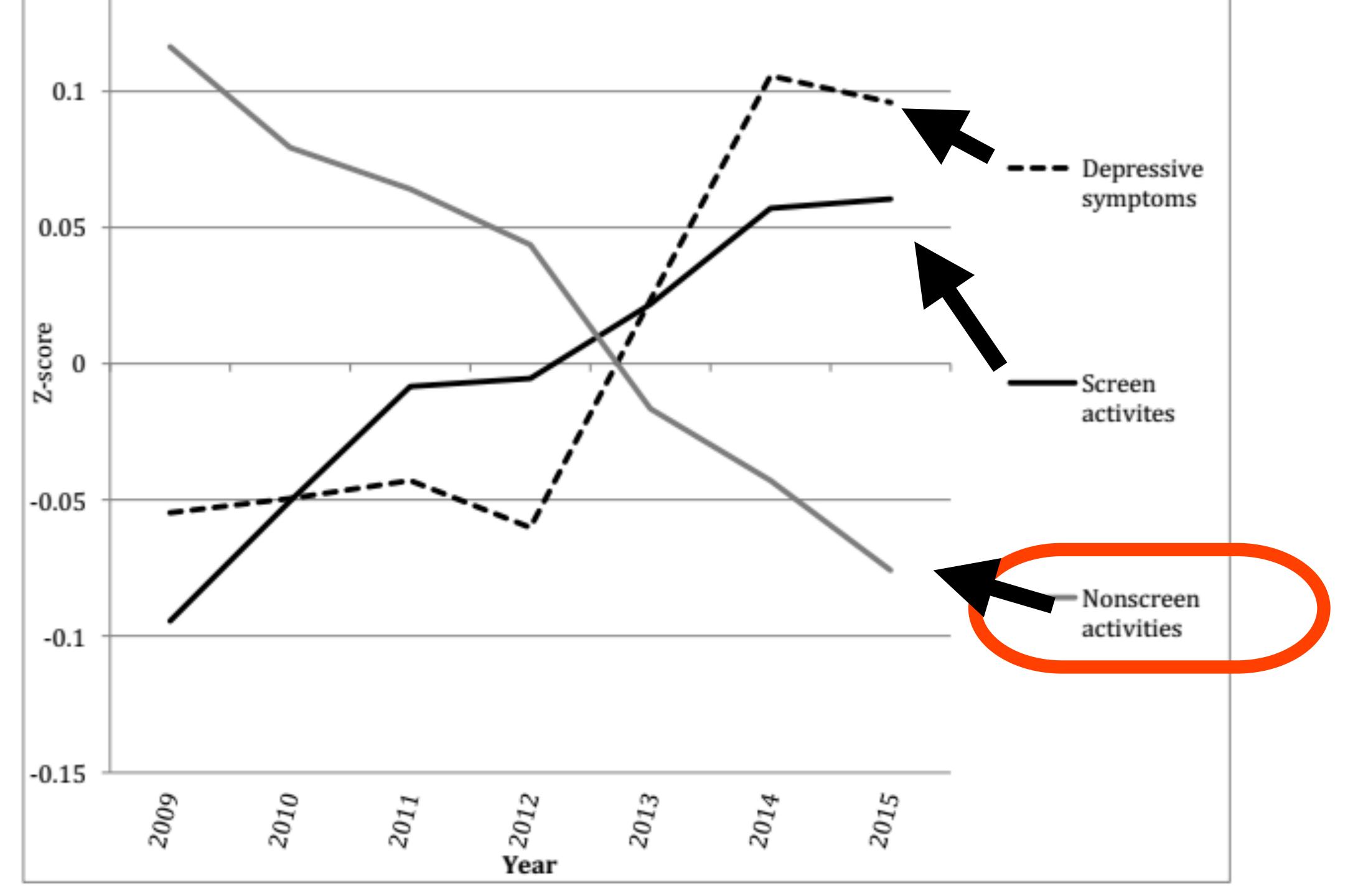
- Facebook internal message board - reviewed by the WSJ

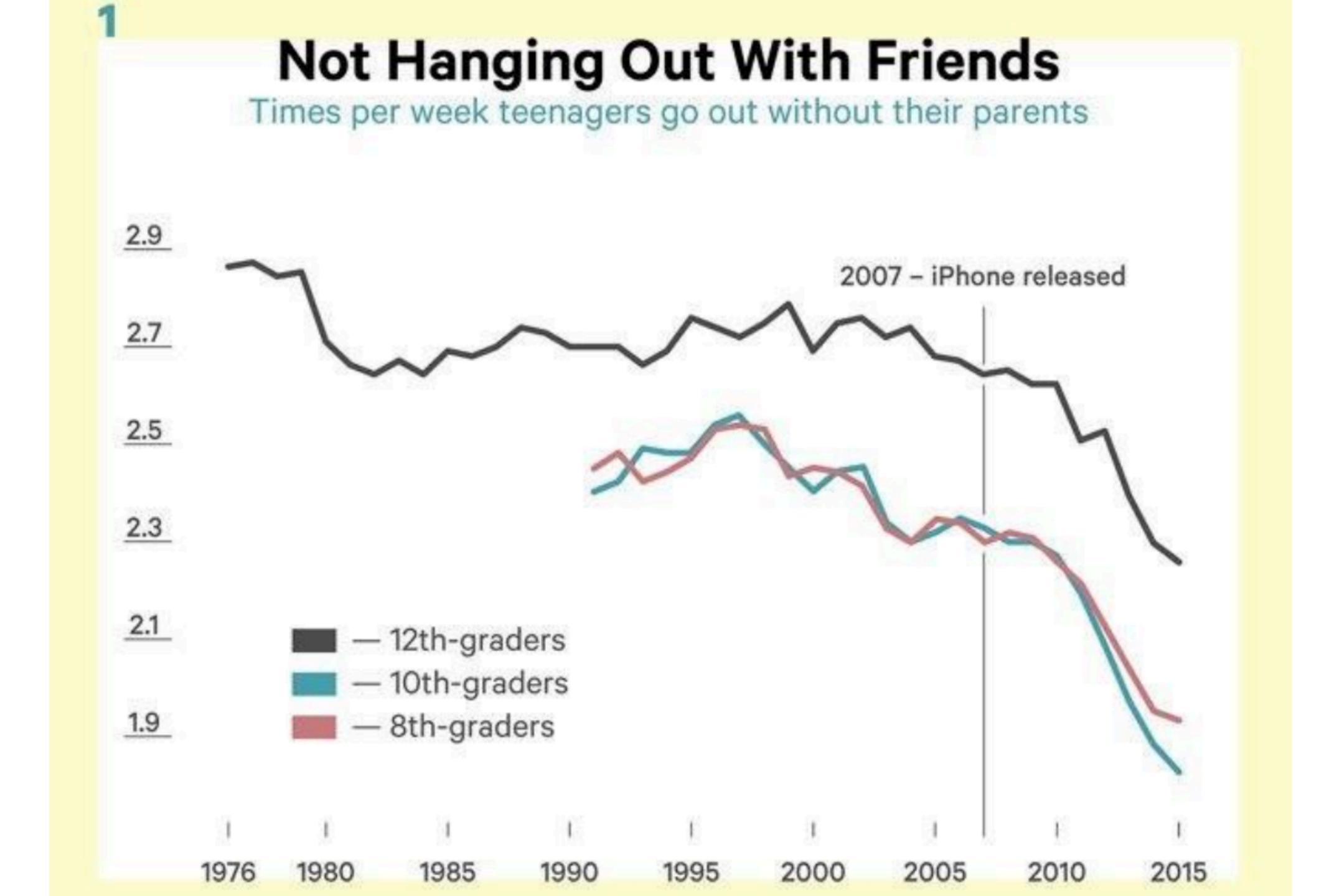
"We make body image issues worse for one in three teen girls," said one slide from 2019, summarizing research about teen girls who experience the issues.

"Teens blame Instagram for increases in the rate of anxiety and depression," said another slide. "This reaction was unprompted and consistent across all groups."

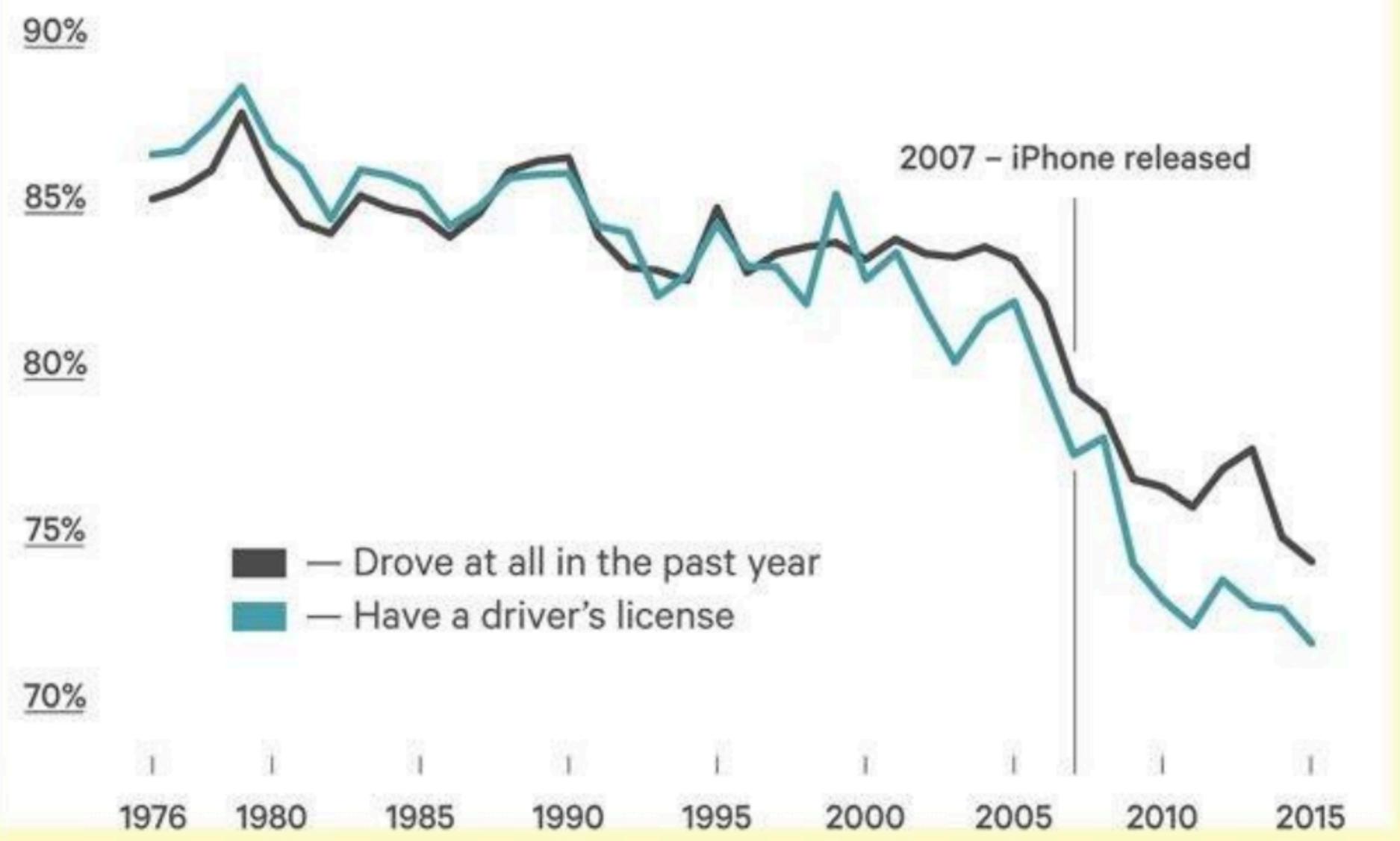
Among teens who reported suicidal thoughts, 13% of British users and 6% of American users traced the desire to kill themselves to Instagram, one presentation showed.

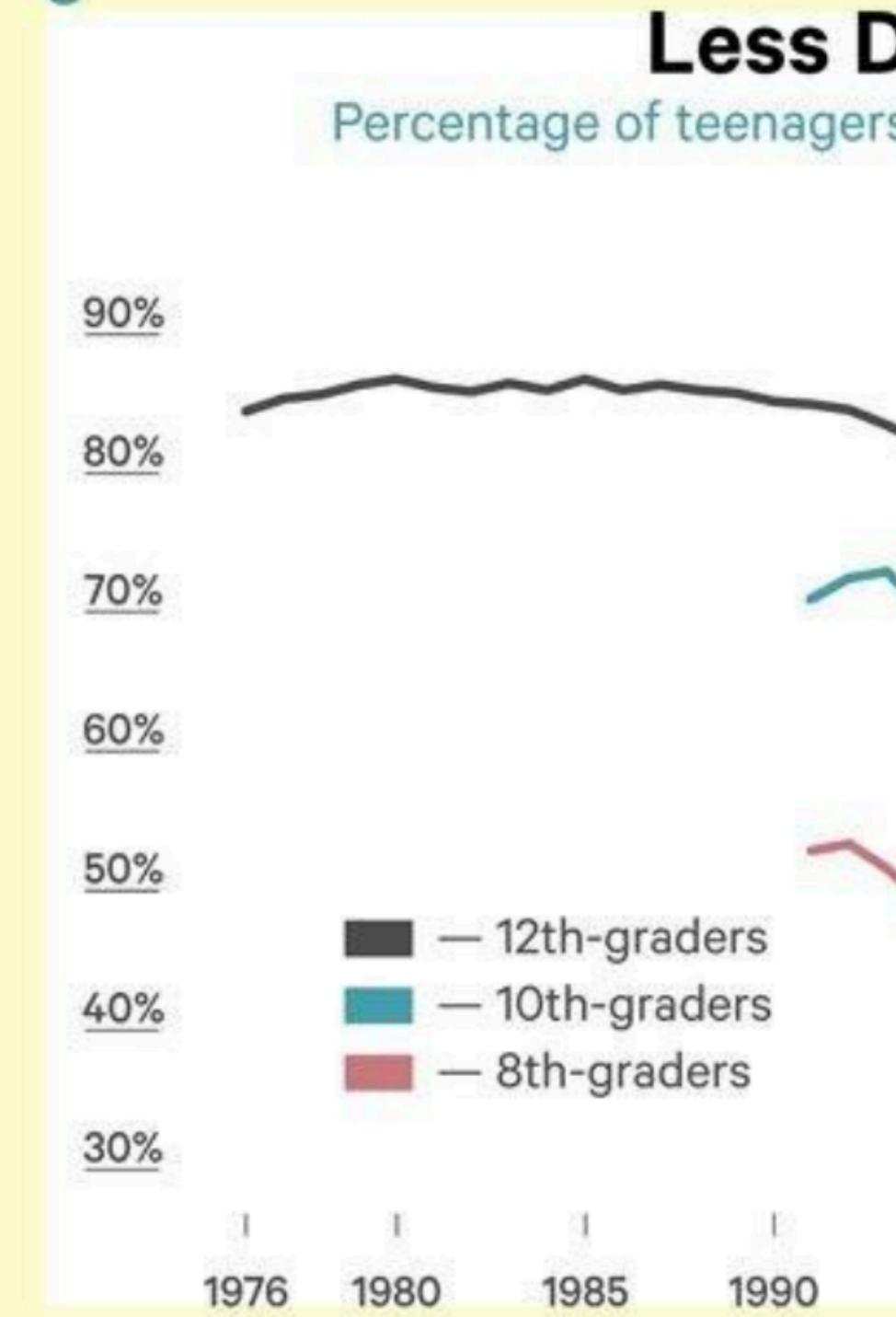
- FACEBOOK INTERNAL MESSAGE BOARD - REVIEWED BY THE WSJ



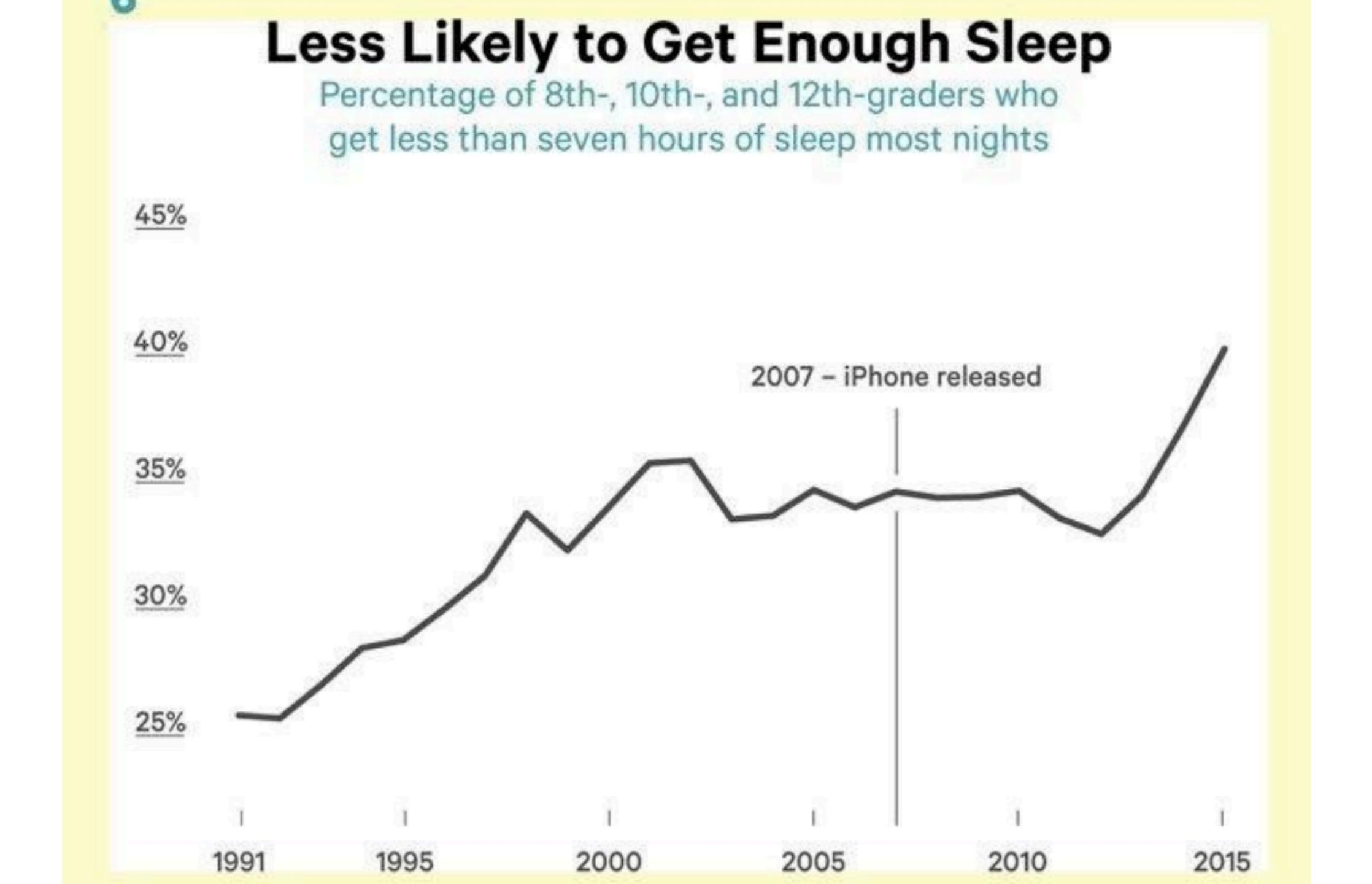


In No Rush to Drive Percentage of 12th-graders who drive





Less Dating ... Percentage of teenagers who ever go out on dates 2007 - iPhone released



WARNINGS FOR BELIEVERS ON SOCIAL MEDIA / SCREENS Watch out for sinful images Watch out for sinful ideas



WHAT IDEAS ARE YOU POURING IN?

THE WORLD SAYS: Follow your heart Believe in yourself Discover yourself Be true to you



- JESUS Says - Follow me - Believe in me

- Deny yourself
- Be true to me

REMEMBER

- 1 Peter 5:8 - "Be sober-minded; be watchful. Your adversary the devil prowls around like a roaring lion, seeking someone to devour."

- John 8:44 - "...He was a murderer from the beginning, and does not stand in the truth, because there is no truth in him. When he lies, he speaks out of his own character, for he is a liar and the father of lies."

- John 10:10 - "The thief comes only to steal and kill and destroy. I came that they may have life and have it abundantly."



WARNINGS FOR BELIEVERS ON SOCIAL MEDIA / SCREENS - Watch out for sinful images - Watch out for sinful ideas Watch what you're trading off



I. Establish your goal What is it your heart REALLY wants?

- I Cor. 10:23 "All things are lawful," but not all things are helpful. "All things are lawful,' but not all things build up."
- I Cor. 10:31 "So, whether you eat or drink, or whatever you do, do all to the glory of God."
- **Does this:**
 - Build up or tear down?
 - Bring glory to God?
 - Bring me closer to Christ?





2. Make a PROS and CONS list.

- really wants?
- priority.

3. HAPPINESS EXPERIMENT Put down your phone for 3 weeks Pick up the Word for 3 weeks Gauge your happiness at the end.

GHALLENGE

How is screen time moving you towards or away from what your heart

How does this fit with you walking with JESUS? That's our goal and